

# Wide range of CPD means there's something for everyone with accountingcpd

McEvoy Craig provides CPD that is relevant to the entire accounting and finance team with **accountingcpd.net**

## ● The Practice

McEvoy Craig is one of the leading accountancy firms in the North East of Ireland. Their team of accountants, tax consultants, auditors, bookkeeping and payroll specialists look after over 350 clients.

McEvoy Craig was formed by local woman Gail McEvoy, CPA, after merging with Michael Craig, FCA. The accounting and finance practice has grown from a small office with one accountant to now employing eight people including four qualified accountants.

## ● The Objective

As qualified accountants, the team needs to complete CPD that, at a minimum, meets their professional body's CPD requirements and helps them stay up to date in the advice they give.

In the past, each team member paid for their own CPD, and spent time travelling to face-to-face events. McEvoy Craig decided to provide CPD for their team for three reasons; as a perk to their loyal staff, to help reduce time out of the office, and to ensure the team's knowledge was up to date.

## ● The Challenge

With such a broad range of services provided by the organisation, they needed CPD that would work for the entire team, no matter their specialisation, to help them stay competent and confident in their advice.

With around 350 clients and growing, the team can be asked about a variety of niche topics and have to be ready to offer help. They require a comprehensive CPD library that gives accurate and up to date information. This is where accountingcpd's market leading range of courses comes to the rescue.

"There is value in providing CPD for your team and there is an organisational benefit too. For the accountants working here, it's brilliant. The fact that there is so much for them to choose from, it's been a useful resource for them to access the learning as they need it."

**Gail McEvoy, Principal Partner of McEvoy Craig Accountants & Auditors**



## ● How accountingcpd helped

The firm has seen cost savings as staff aren't leaving the office for seminars, and Gail calculates they've **saved 18 days of work time each year**. As well there are tax benefits when a firm provides CPD for its employees because there is no benefit in kind attached to it. "We're all accountants, so that's a big deal to us!" she explains.

accountingcpd is now the primary source of CPD for the team. "The ease of access is definitely ahead of other CPD providers. With an expansive CPD library and an interface that is really user-friendly, you don't have to go searching for the content you're looking for; everything is a click or a couple of clicks away," says John Plunkett, Audit Manager at the firm. "accountingcpd is also really useful for compliance updates. The broad range of courses available ensures I can educate myself on updates and changes within the industry."

John goes on to explain what he gets out of the weekly CPD Bites "You get an email with the bite of the week and if you like the topic, you go in straight away. It's very quick, it's easy and your CPD builds up over time. That's really, really useful. And 15-minutes means you're not fighting against the clock but over a couple of weeks, it builds up into hours of CPD. I use these snippets to gather regular industry updates while at the same time building up my annual CPD hours."

## ● Help your team grow with accountingcpd.net

This case study shows just one way in which accountingcpd.net team subscriptions can work. We understand that every organisation is unique, which is why we work with all team subscribers to implement the engagement tools and communications that will help them grow, develop and retain their accounting and finance teams.

**accountingcpd.net team subscriptions are available from 2 - 2,000+ users.**

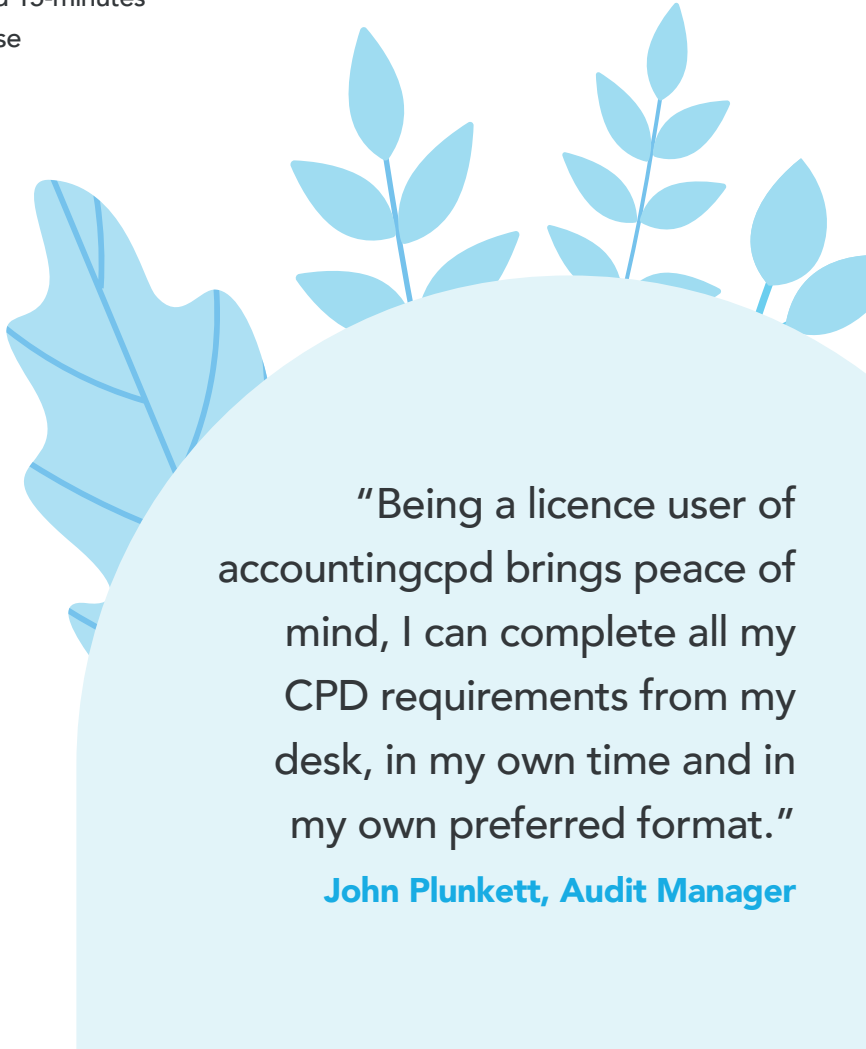
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"Being a licence user of accountingcpd brings peace of mind, I can complete all my CPD requirements from my desk, in my own time and in my own preferred format."

**John Plunkett, Audit Manager**